

profile.

My mission is to find clarity in chaos. I strive to bring each client's concept to life through conscientious design while exceeding expectations to make the world a better, more beautifully designed place.

work experience.

WEB & GRAPHIC DESIGNER

Self-Employed | Denver, CO | Oct 2016–Present

- Design and implement e-commerce WordPress sites
- Boost SEO for small wellness business owners
- Assist in creating and strengthening brand identity through compelling visual storytelling and assist in executing marketing and email campaigns

GRAPHIC DESIGNER

Gallup | Omaha, NE | Feb 2016–Oct 2016

- Designed high-quality print and digital collateral for internal and B2B client use including presentations, proposals, reports, instructional design materials, infographics, marketing materials, awards, and event materials within brand guidelines

WEB & GRAPHIC DESIGNER

The Health Coach Group | Omaha, NE | Mar 2015–Feb 2016

- Created digital marketing graphics, landing pages, sales pages, educational materials, social media graphics, presentations, and event materials
- Assisted in maintaining, updating, and designing WordPress websites across a variety of clients' brands
- Helped clients execute marketing campaigns

volunteer experience.

DESIGN VOLUNTEER

Wordcamp Omaha | Omaha, NE | 2015

- Designed event badges
- Helped promote and organize event

education.

BACHELOR OF ART IN STUDIO ART GRAPHIC DESIGN CONCENTRATION

University of Nebraska Omaha | 2014

- Magna Cum Laude
- Art History Minor

GRAPHIC & COMMUNICATION DESIGN STUDY ABROAD PROGRAM

University of Leeds | 2014

skills.

WEB & APP DESIGN

WordPress
HTML & CSS
Adobe XD
User Experience

GRAPHIC DESIGN

Adobe Creative Suite
Branding
Typography
Presentations
Infographics
Print & Digital
Corporate Design

MARKETING

Autoresponders
B2B Campaigns
Social Media Management